

## Director, Education and Outreach

***The Adrienne Arsht Center for the Performing Arts of Miami-Dade County is seeking an experienced, dynamic Director, Education and Outreach to drive the development and implementation of a comprehensive education and outreach strategy and participate as a key member of the programming management team.***

### **Background**

As the focal point of performing arts activity in South Florida, the Adrienne Arsht Center for the Performing Arts of Miami-Dade County serves as a showcase for the finest in established and developing performing arts programs. The Center is the foundation on which established resident organizations build their programs and extend their reach. The Center also serves as a laboratory, providing first class accessible facilities for smaller, emerging and developing organizations and for the Center's own innovative productions and events.

The Center provides our diverse audiences with opportunities to share South Florida's many cultures, offering insights and understanding. As an educational resource, the Center broadens the horizons of our children and enhances our quality of life by offering a full range of cultural and learning experiences.

The objectives of the Adrienne Arsht Center for the Performing Arts of Miami-Dade County are to:

- provide a broad range of performing arts experiences reflecting the diversity of our region, country and world;
- offer state-of-the-art accommodations for artists, cultural organizations and audiences;
- operate in an efficient and cost-effective manner and attract governmental and foundation funding;
- serve as an educational and cultural resource for children and under-served audiences; and
- Act as a catalyst for area revitalization and enhance regional economic opportunities and tourism.

In October 2006, The Adrienne Arsht Center for the Performing Arts opened with two major halls designed to produce and present the finest in classical and popular entertainment. The Center is a \$478 million community investment, managed and operated by the Performing Arts Center Trust, Inc., a not-for-profit corporation, in partnership with the Performing Arts Center Foundation. The Center includes the 2,200-seat Knight Concert Hall, the 2,400-seat Sanford and Dolores Ziff Ballet Opera House, a 200-seat flexible space Carnival Studio Theater, and the 57,000-square-foot central Plaza for the Arts outdoor performance space.

The Adrienne Arsht Center is proud to be home to three artistic resident partners:

- Florida Grand Opera: formed in 1994 by the merger of Greater Miami Opera and The Opera Guild Inc. of Fort Lauderdale FGO stands as one of the oldest performing arts organizations in Florida. It combines a rich history of presenting internationally-acclaimed artists, lesser know operas by great composers as well as commissions of works of living composers.
- Miami City Ballet: is among the largest ballet companies in the country. Since 1986, MCB has toured more than 100 U.S. cities, Europe, Great Britain, South America, Central America, and Israel. MCB currently performs in four counties in Florida with an active repertoire of 88 ballets
- New World Symphony: has prepared 680 graduates for leadership position in orchestras and ensembles around the world. Since its inaugural concert in 1988 NWS has performed around the globe.



The Adrienne Arsht Center's annual operating budget is about \$43 million; approximately \$23 million is generated by ticket sales, other earned income, and the reimbursement of facility related occupancy costs by Miami-Dade County. The immediate objective of the Director Education and Outreach is to enable the Adrienne Arsht Center to further the Arsht Center as a leader in the production and presentation of programs and activities. Longer term, the objective is build a broad, vibrant and enthusiastic program in a diverse and international community to support existing and new operations at the Center.

### **Basic Function**

Reporting to the Senior Director, Programming, the Director, Education and Outreach is responsible for developing and implementing a comprehensive education strategy for the Performing Arts Center. In addition to planning, the Director will be responsible for the Day-to-Day management of the Education and Outreach Division including budgeting, hiring, firing and supervision of division support staff. The Director will also be responsible for the evaluation of all existing programs and initiatives as well as the development of new and innovative programs that meet the needs of the County's diverse audiences. Your development, community engagement and cultural diversity are key skill for the successful candidate.

The Director will be a hands on and deeply involved educator. Under the leadership of the Director, Education and Outreach the Education Department comprised of 4 professionals is responsible for achieving specific goals. This is a highly collaborative environment that is results driven by strategic thinking, goal-oriented action, follow through and open communication.

Key factors contributing to the success of the Director, Education and Outreach will be the ability to collaborate with the Executive Vice President who oversees Programming and the Senior Director, Programming to raise public awareness of the Adrienne Arsht Center education initiatives and its programs, and to develop effective outreach and strategies that connect with the public and produce positive results. In achieving its objectives the Director will consistently review the current education and outreach support infrastructure to ensure it has the tools to respond quickly, effectively, creatively and contextually to long term strategic goals, short term operating needs and to key stake holder's interests and opportunities.

### **Immediate Priorities**

The Director's immediate priorities are to:

- Provide a broad range of performing arts experiences reflecting the diversity of our region, country and world;
- Operate in an efficient and cost-effective manner and attract governmental and foundation funding;
- serve as an educational and cultural resource for children and under-served audiences; and act as a catalyst for area revitalization and enhance regional economic opportunities and tourism;
- Thoroughly understand the Adrienne Arsht Center – its history, culture, programs, performances, constituents, governance structure and brand.

### **Responsibilities**

Counted among the responsibilities of the Director, Education and Outreach will be to:

- Provide direction in fulfilling the mission of The Adrienne Arsht Center as it relates to education and outreach;
- Overall management of the Center's education activities for children and adults and direct responsibility of any staff or other resources assigned to this area.
- In collaboration with the Executive Vice President and Senior Director, Programming contributes to the further development of the Center's education policy.
- With the Senior Director, Programming, devise, develop and manage specific programs to facilitate the policy as planned for the operations of the Education Center.
- Work closely with the Resident companies, regular and occasional user groups and the Center's staff and stakeholders to ensure the most effective educational outcomes for all programming.
- Maintain a positive and consultative association with Miami-Dade County Schools and other educational authorities and suppliers of educational services.
- Contribute to the development and maintenance of the Center's diverse community relations with specific reference to educational and outreach areas.
- With the staff of the Performing Arts Center Foundation, actively participate in the development of financial and other resources to accomplish the planned Education objectives.
- Participate in the evaluation and formulation of Adrienne Arsht Center policies and long-term programs involving analysis of comprehensive data and allocation of resources, and work collaboratively with other Arsht Center executives to ensure effective attainment of strategic and annual goals and objectives.
- Such other duties as may be prescribed from time to time.

**Required Qualifications:**

- A Bachelor's degree or higher in education, arts education or a related area in the performing arts.
- A keen understanding of performing arts education policy and best practices at the State and National level.
- A proven record of accomplishment spanning at least 7 - 10 years working in the field of multi- disciplinary arts education.
- Strong management skills and experience working in large and complex cultural institutions.
- Significant experience in working with performing artists in the development and presentation of performances and professional development experiences.
- Strong verbal and written communication skills, including public speaking and presentation skills.
- Strong interpersonal skills including the ability to ascertain the needs and desires of the community and to develop appropriate responses on behalf of the center that will assist in addressing shared priorities.
- Advanced computer skills including knowledge of MS Professional Office and Outlook.
- Understanding of how schools and school districts operate and how to develop and maintain meaningful partnerships with schools administrators.
- Experience in working with and training teaching artists and the development of meaningful professional development opportunities for artists, and teachers.

**Desirable Qualifications:**

- Fluency in Spanish and other foreign languages.
- Specific experience in marketing sound educational programs to schools. Community organizations and the general public.
- Knowledge of Miami-Dade County arts and culture and government organizations and political savvy as to how the center relates to these entities and the needs of the greater community.

- Understanding of institutional development efforts and the ability to assist in the writing of effective grant proposals.
- Understanding of the role of the Adrienne Arsht Center as it relates to South Florida and the State.
- Understanding of how to function effectively in a multi-ethnic work environment and community.
- Understanding of collaborative, team-oriented leadership style.
- Ability to think strategically about all Education aspects, including Resident Companies and outside institutions.
- Ability to effectively multi-task and to establish priorities.

### **Personal Characteristics**

The Director, Education and Outreach should be:

- A big-picture thinker with a belief in and commitment to the mission of the Adrienne Arsht Center and the performing arts; who by example and with integrity, tact and diplomacy sets and meets high standards of expectation and excellence introspectively and with others;
- Resolute yet diplomatic; firm yet respectful of other's concerns; flexible and creative in finding alternative solutions to challenges;
- Skilled at listening; charismatic at communication with the ability to build trusting relationships with individuals and groups in this diverse community;
- Self-motivated, high energy, imaginative leader who pays a great deal of attention to detail;
- A coach and mentor dedicated to sharing success.

### **Suggestions for candidates and expressions of interest should be addressed to:**

Director, Education and Outreach Search  
The Adrienne Arsht Center  
1300 Biscayne Boulevard  
Miami, FL 33132  
Attention: Trish Brennan, Vice President, Human Resources

Fax: 786-468-2001

Email: [resumes@arshtcenter.org](mailto:resumes@arshtcenter.org), with Director, Education and Outreach search in the title line.

The Adrienne Arsht Center is an Equal Opportunity Employer  
To learn more about the Adrienne Arsht Center go to [www.arshtcenter.org](http://www.arshtcenter.org)

